irene deem
creative services

photography graphics web design

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2008 PHOTOGRAPHY & GRAPHICS RATE SHEET

PHOTO SESSIONS

$250 for local ranch visit plus travel expenses*
For areas outside 50 miles, $1500 minimum charge
$250 per horse for one session
Additional or extended sessions at $100 per hour
Studio Lighting/Backdrop $500

Travel expenses: pro rated per horse at fee according to current gas prices; restaurants, rental car & hotel.

PACKAGES

Photos:
1. $150 Rush hi res image to magazine + 8 x 10 print
2. $85 Hi res image to magazine + 8 x 10 print
3. $50 Low res web image + 8 x 10 print
4. $75 hi res image to magazine + lo res image

Graphics
$65 hourly for layout, logo design, banners
$150 Vinyl banner 5 x 3 feet (price subject to change)
Posters and oversized prints available. Call for prices.

ADVERTISING USE: *If you are using your photos for advertising, you need high resolution digital files e-mailed or ftp'd to the magazine or graphic designer. Prices are subject to change.*

$60 to email/ftp to magazine or graphic designer. $85 for rush charges.
$30 email low resolution images for web use
$45 (for each horse) proof CD
$65 hourly rate for graphic design of ad (layout)
$75 per image for copyright release for use for flyers, stallion cards, promotional brochures
$25 monthly fee for archiving images. First 30 days free, thereafter $25 per month of archival services.

Copyright release accompanies high resolution images.

Image #	Order	Ship Prints or Email to: hi res to magazine or designer; lo res to you or web designer	Price